To ENABLE motivated people around the world to achieve their POTENTIAL by fostering international MOBILITY, educational ACHIEVEMENT and career DEVELOPMENT.
Though of course we recognize limitations of all league table methodologies, we greatly value QS for the clarity and quality of the data you use and for the stability which enables us to see and understand trends over time.

This, we think, gives your rankings a comparative advantage and considerable authority.

David Eastwood
Vice-Chancellor, University of Birmingham
WHY GO REGIONAL?

- Global ranking can only feature a finite number of institutions (approximately 3% of world institutions)
- Increasing demand from prospective students for more data on more institutions
- Different priorities for different institutions
- Independent table of reference for quality of institutions in the region
HE ENROLMENT GROWTH 1999-2009

- Venezuela: 52.0%
- Chile: 36.2%
- Uruguay: 35.5%
- Argentina: 27.8%
- Brazil: 26.8%
- Colombia: 23.1%
- Mexico: 11.4%

Source: World Bank
FOCUS ON CHILE

- 12,155 international students in 2008 [OECD]
- 2000-2008 growth of 249.6%
- Mainly from within the region
  1. Peru
  2. Colombia
  3. Ecuador
  4. Argentina
  5. Bolivia
- Top outbound destinations – Spain, US, France, Germany, UK
Global Employer Response: **16,785**

Global Academic Response: **33,744**
2011 HIGHLIGHTS

- **33,744** academic respondents
  - **4,300+** from Latin America
- **16,785** employer respondents
  - **2,300+** from Latin America
- **54** Latin American institutions ranked in 2011 world rankings
- **169** – highest Latin American institution in world rankings
- **388** – highest new entry from Latin America in world rankings
- Correlations with WUR
  - Top 50 – **0.79**
  - Top 100 – **0.71**
- **20** countries included
- **367** universities considered
2011 Overall Results

1. Universidade de São Paulo (USP)
2. Pontificia Universidad Católica de Chile
3. Universidade Estadual de Campinas (Unicamp)
4. Universidad de Chile
5. Universidad Nacional Autónoma de México (UNAM)
6. Universidad de Los Andes Colombia
7. Tecnológico de Monterrey (ITESM)
8. Universidad de Buenos Aires
9. Universidad Nacional de Colombia
10. Universidade Federal de Minas Gerais
11. Universidade de Brasilia
12. Universidad de Concepción
13. Universidad Austral
14. Universidade Federal do Rio Grande Do Sul
15. Pontificia Universidade Católica do Rio de Janeiro - PUC - Rio
16. Universidade Estadual Paulista "Júlio de Mesquita Filho"
17. Pontificia Universidad Católica Argentina Santa María de los Buenos Aires (UCA)
18. Universidad Nacional de Córdoba
19. Universidade Federal do Rio de Janeiro
20. Universidad Nacional de La Plata
# Top 5 by Indicator

<table>
<thead>
<tr>
<th>Academic Reputation</th>
<th>Employer Reputation</th>
<th>Faculty Student</th>
<th>Staff with PhD</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Web Impact</th>
<th>Papers per Faculty</th>
<th>Citations per Paper</th>
</tr>
</thead>
<tbody>
<tr>
<td>UFRJ [19]</td>
<td>UFLA [101+]</td>
<td>ITSON [101+]</td>
</tr>
</tbody>
</table>
USP vs. UNAM

Academic Reputation (AR)
Employer Reputation (ER)
Faculty Student (FS)
Staff with PhD (SP)
Web Impact (WI)
Papers per Faculty (PF)
Citations per Faculty (CP)

USP vs. UNAM

Sponsored by

WHAT’S NEXT

- Deriving additional indicators
  - International
  - Inclusion
  - Student Satisfaction

- Forging closer links
  - First QS Stars participants in the region
  - Seminars, workshops and conferences
  - Responding to questions and feedback

- Strengthening data collection

- Drilling deeper
Results: www.topuniversities.com / www.topmaster.com
Blog: iu.qs.com
Email: ben@qs.com / intelligenceunit@qs.com
Twitter: @bensowter, @worlduniranking
Facebook: www.facebook.com/universityrankings

THANK YOU