

## **Courses in English**

### **Universidad ORT Uruguay**

#### **Disruptive Innovation** (48 class-hours, 6 ECTS credits)

Prof. Andrei Vazhnov

Master in Public Policy, John F. Kennedy School of Government, Harvard University, U.S. Bachelor in Physics, Novosibirsk State University, Russia. Academic Director, Baikal Institute, Buenos Aires, Argentina. Former head researcher Enova Thinking, Austral University, Buenos Aires, Argentina. Former Director of Engineering, Macrovision Corporation.

#### **Course Description:**

Dramatic changes in the corporate and professional worlds are closely tied to the accelerating impact of technology on the economy. Students will gain a solid understanding of the dynamics of disruptive innovation, learning tools and models to succeed in a fluid and demanding economic environment and allowing them to plan a future as an entrepreneur or employee in an economy that is characterized by continuous transformation.

#### **Dialogues between People from Different Cultures** (48 class-hours, 6 ECTS credits)

Prof. José Matías Núñez Fernández

Doctor of Spanish and Hispanic-American Literature, University of Salamanca, Spain. Master in Comparative Spanish Literature, University of León, Spain. Bachelor in Literature, Universidad de la República, Uruguay. Professor of Spanish and Hispanic-American Literature, Joint Program Harbin Normal University, China and Universidad ORT Uruguay.

#### **Course Description:**

Through literature, photography, film and other media, this course explores multiple dynamics of cultural interaction between Latin America, Europe and the United States. Special attention is given to issues related to the interpretation of the *other*, the different ways of understanding reality, and hybrid cultural products, including such topics as disputed territories, migration and borders, and gender.

#### **Contemporary History of Latin America** (48 class-hours, 6 ECTS credits)

Prof. Cristina Ana Edbrooke

Former Assistant Professor, Dept. of History, Universidad Torcuato di Tella, Argentina. B.A. in International Studies, Universidad Torcuato di Tella, Argentina.

#### **Course Description:**

Following an introduction that challenges the very idea of the term and notion of Latin America, a number of thematic lines will be examined, such as state formation, the

agro- export economic model, populism, dictatorships and transitions to democracy. This analysis will then be applied to four countries of the region (Mexico, Argentina, Brazil, and Chile). The material will be studied from a political, social and economic as well as literary standpoint while fostering critical thinking skills, active class participation, and collaborative work among students.

**Entrepreneurial Attitude (48 class-hours, 6 ECTS credits)**

Prof. Marina Carla Melani Rossi

Master in Entrepreneurial Management, Anglia Ruskin University, England. Bachelor in Industrial Design, Universidad ORT Uruguay. Design and education consultant for Designing the Change project, Plan Ceibal.

**Course Description:**

With the objective of bringing the world of entrepreneurship closer to the student, this hands-on course introduces tools and methodologies that will allow the student to evaluate entrepreneurship as a potential career path. It will provide the student with tools to develop a business strategy, analyze the market, communicate with stakeholders and validate a business idea, with guidance and tutoring throughout the whole process. The course aims to empower the student to discover and refine his or her abilities, strengths, weaknesses, fears, aspirations, and professional and personal goals.