

# **COMMUNICATION UNIVERSITY OF CHINA 2026 - Master Program in Journalism, Media and Communication (International Communication) 2026.**

## **Master Program in Journalism, Media and Communication (Digital Communication) 2026**

**Código de Beca:** 6566

**Nombre:** COMMUNICATION UNIVERSITY OF CHINA 2026 - Master Program in Journalism, Media and Communication (International Communication) 2026. Master Program in Journalism, Media and Communication (Digital Communication) 2026

**Descripción:** **Introduction**  
**About CUC-IMIC**  
**Program**

Degree Education Programs sponsored by the Ministry of Commerce of People's Republic of China is designed to foster high-end business officials and managerial personnel for the recipient countries, offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the recipient countries. These programs provide assistance to governmental officials, research

fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees. The program is playing an increasing role in the economic and trade cooperation and development between the participants' countries and China, and is highly valued by the governments of the participants' countries.

### **Introduction of CUC**

The Communication University of China (CUC) is one of China's key universities, and it is included in the 211 Project and "985 Project Innovation Platform" under the Double First-Class Initiative, which is directly administered by the Ministry of Education. The university is known as the Cradle of Chinese Radio, Television, and Media Talents and a Renowned Institution in Information Communication. Founded in 1954, it is in Dingfuzhuang, Chaoyang District, Beijing.

CUC currently has two national Double First-Class disciplines: Journalism and

Communication Studies, and Drama, Cinematic & Television Studies. It also has two high-precision, high-difficulty and high-tech disciplines in Beijing: Internet Information and Cultural Industry; three Beijing key primary disciplines: Journalism and Communication Studies, Art Theory, and Drama, Cinematic & Television Studies; four Beijing key secondary disciplines: Linguistics and Applied Linguistics, Communication and Information Systems, Electromagnetic Field and Microwave Technology, and Animation Studies; seven post-doctoral research programs; five primary discipline doctoral authorization points; 16 primary discipline master's authorization points; three types of doctoral professional degree authorizations; and 14 types of master's professional degree authorizations.

CUC has established several museums, including the Media Museum, the Advertising Museum, the Oral History Museum, and the China Animation Art Gallery, making it one of the campuses with the largest number of museums among Beijing universities.

#### **Opportunities**

• **Master Program in Journalism, Media and Communication (International Communication) 2026**

• **Master Program in Journalism, Media and Communication (Digital Communication) 2026**

**Fuente principal:** China

**Fuente secundaria:** -

**Tipo de beca:** Parcial

**Fecha de vencimiento:** 12/05/2026

**Requisitos:** See the document "Master Program in Journalism, Media and Communication (International Communication) 2026" and "Master Program in Journalism, Media and Communication (Digital Communication) 2026", for information on requirements, documentation, procedure to apply and financial aid.

**Beneficios:** See the document "Master Program in Journalism, Media and Communication (International Communication) 2026" and "Master Program in Journalism, Media and Communication (Digital Communication) 2026", for information on requirements, documentation, procedure to apply and financial aid.

**Lugar de postulación y documentación a presentar:** Each opportunity has its own requirements; please review each opportunities.

DOCUMENTS REQUIRED BY AUCI

Para el aval oficial de AUCI deberán presentarse JUNTO con la documentación solicitada por China (Universidad y MOFCOM) la siguiente documentación

- 1 -Formulario de becas de AUCI
- 2- Carta de aval de la institución patrocinante dirigida al Director Ejecutivo Martin Clavijo.
- 3- Decreto 234/86 firmado
- 4 - CI

La documentación (tanto la solicitada por AUCI como la solicitada por China) deberá de ser enviada en archivos individuales, numerada e indicando el nombre de cada uno de los documentos solicitados a [becas@auci.gub.uy](mailto:becas@auci.gub.uy)

NO SE CONSIDERARAN LAS POSTULACIONES QUE NO SEAN ENVIADAS BAJO LA FORMA ANTES INDICADA, NI POSTULACIONES PASADA EL DÍA Y LA HORA DE LA FECHA LÍMITE ESTABLECIDA POR AUCI.

La fecha límite vence el mismo día del vencimiento hasta las 16hs

De ser necesario se podrá solicitar la documentación física.

#### Requisitos del pasaporte

Los pasaportes diplomáticos o de servicio/oficial no pueden utilizarse para tramitar el permiso de residencia de larga duración en China. Todos los participantes deberán registrarse y realizar la solicitud utilizando exclusivamente un pasaporte ordinario (privado).

#### Proceso general de solicitud

Los solicitantes deben preparar los materiales de inscripción según los requisitos establecidos en cada convocatoria. En caso de dudas, los interesados deberán consultar directamente a los contactos de admisión de la universidad correspondiente.

Una vez preparados, los materiales deberán enviarse a través de AUCI a nuestra oficina para su revisión. Tras la aprobación, emitiremos la correspondiente carta de recomendación.

Finalmente, el solicitante deberá presentar toda la documentación (incluida la carta de recomendación) directamente a la universidad organizadora, ya sea a través del sistema de solicitud en línea de cada institución o por correo electrónico.

**Contacto en caso de** [becas@auci.gub.uy](mailto:becas@auci.gub.uy)

**dudas:** Tel 150 int 3402 o 3403

Master Program in Journalism, Media and Communication (International Communication) 2026

Master Program in Journalism, Media and Communication (Digital Communication) 2026

Contact at CUC

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**Observaciones:** **Requisitos del pasaporte**

Los pasaportes diplomáticos o de servicio/oficial no pueden utilizarse para tramitar el permiso de residencia de larga duración en China. Todos los participantes deberán registrarse y realizar la solicitud utilizando exclusivamente un pasaporte ordinario (privado).

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## Ofrecimiento N° 6566.1

**Nombre ofrecimiento:** Master Program in Journalism, Media and Communication (International Communication) 2026.

**Información específica: Educational Objectives**

The programme is dedicated to cultivating high-level, versatile, and applied talents in the field of journalism and communication.

In a global, local, and comparative perspective, rigorously explore the laws and trends of international information dissemination, as well as their impact on national sovereignty.

Research scientifically sound and feasible international communication pathways and strategies to realize media communication strategies for developing countries (or newly emerging ones) within the context of global communication. Cultivate comprehensive international communication capabilities required for media professionals and media administrators or business managers in developing countries.

The focus of the program lies in employing interdisciplinary theoretical perspectives and research methods to gain an in-depth understanding of the fundamental characteristics of international communication, along with the historical and international political roots of globalization society. Actively discuss policy design, policy implementation, and policy impacts on international communication.

**Basic Setting of IMIC**

Major: Journalism and Communication International Communication

Admission Quota: 20 students

Language of Instruction: English

Duration of Study: 1 year

**Application**

**Qualifications**

1. Non-Chinese nationals from developing countries, in good health, and under the age of 45 (born after September 1, 1981). Female applicants will be given priority for admission to this program.
2. Physically and mentally healthy, providing a health certificate or medical examination form from a local public hospital, with no diseases prohibited by Chinese laws or regulations for entry or long-term residence in China. No severe hypertension, cardiovascular diseases, diabetes, cancer, or other serious chronic illnesses, mental disorders, or infectious diseases that may pose significant public health risks, major surgery recovery or acute illness periods, or severe physical disabilities. Pregnant women are not allowed to participate in training in China, and if pregnant during the period of study in China, they will be expelled from the program.
3. Have a bachelor's degree or above, with three years or more of work experience.
4. Have a background in a relevant field of study or work related to the applied project, with preference given to those who are currently employed.

5. Hold positions as mid-level or higher civil servants in government departments of their respective countries (or equivalent levels), senior management personnel in various institutions and enterprises, academic backbones in universities and research institutions.
6. Proficient in English, able to use English for professional course learning (reference standards: IELTS score of 6.0 or above, or TOEFL score of 80 or above).
7. Have potential for career development in the field and are willing to contribute to promoting friendly exchanges and cooperation between their country and China.
8. Individuals who are already studying in China or have been admitted to other Chinese government scholarship programs are not eligible to apply.

<b>Tipo de curso:</b>	MAESTRÍA
<b>Modalidad de curso:</b>	Presencial
<b>País:</b>	China
<b>Ciudad:</b>	-
<b>Idiomas:</b>	inglés
<b>Fecha de inicio:</b>	-
<b>Fecha de fin:</b>	-
<b>Fecha límite de inscripción:</b>	13/03/2026
<b>Duración aprox.:</b>	-
<b>Disciplinas:</b>	Comunicación y medios (incluye periodismo)
<b>Observaciones:</b>	Scholarship Coverage <ol style="list-style-type: none"><li>1. Exemption from tuition fees, textbook fees, research and investigation expenses, English-taught course subsidies, and thesis guidance fees.</li><li>2. Free on-campus accommodation provided.</li><li>3. Living allowance: 36,000 RMB per person per year for master's degree students(CUC will issue it to the students on a monthly basis, according to the actual time the students spend in China).</li><li>4. One-time resettlement allowance of 3,000 RMB per person.</li><li>5. Purchase of comprehensive medical insurance in China on behalf of the students.</li><li>6. Free round-trip international air tickets: provided once for a 1-year program.</li><li>7. Other expenses will be managed and used by the Ministry of Commerce or the CUC, and will not be issued to the students. The Ministry of Commerce only provides funding for the duration of the academic program. If a student delays graduation for any reason, they will not receive continued funding.</li></ol>

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## Ofrecimiento N° 6566.2

**Nombre ofrecimiento:** Master Program in Journalism, Media and Communication (Digital Communication) 2026

**Información específica:** Hosted by the Communication University of China (CUC), this two-year Master's Program in Digital Communication is designed for media professionals from the Belt and Road partner countries. The program, conducted entirely in English, focuses on key areas including data journalism, AI-driven media convergence, social media analysis, and international communication strategies. Through a combination of field research, case studies, and industry practice, participants will gain in-depth knowledge of cutting edge technologies and evolving trends in global media, preparing them to address the challenges and opportunities of the digital age.

Leveraging CUC's academic strengths in international journalism, communication studies, and digital media arts, the program provides students with opportunities to engage with globally renowned scholars, industry experts, and peers. Graduates will be well-equipped to pursue careers in media organizations, digital media platforms, policy research institutes, and international organizations, thereby contributing to enhancing international information exchange and fostering global media cooperation.

### **Educational Objectives**

The program aims to cultivate digital communication professionals with an international perspective and strong professional competence in journalism and communication, in response to the Belt and Road Initiative (BRI). Students are expected to:

- Have a comprehensive understanding of China and its culture;
- Master the theories and cutting-edge technologies in digital communication;
- Demonstrate strong professional standards in journalism and international communication.

Through these objectives, the program seeks to foster cultural exchange and enhance people-to-people connectivity among BRI partner countries.

### **Basic Setting of IMDC**

Major: Journalism and Communication (Digital Communication)

Admission Quota: 30

Language of Instruction: English

Duration of Study: 2 years

Qualifications

1. Non-Chinese nationals from developing countries, in good health, and under the age of 45 (born after September 1, 1981). Female applicants will be given

priority for admission to this program.

2. Physically and mentally healthy, providing a health certificate or medical examination form from a local public hospital, with no diseases prohibited by Chinese laws or regulations for entry or long-term residence in China. No severe hypertension, cardiovascular diseases, diabetes, cancer, or other serious chronic illnesses, mental disorders, or infectious diseases that may pose significant public health risks, major surgery recovery or acute illness periods, or severe physical disabilities. Pregnant women are not allowed to participate in training in China, and if pregnant during the period of study in China, they will be expelled from the program.

3. Have a bachelor's degree or above, with three years or more of work experience.

4. Have a background in a relevant field of study or work related to the applied project, with preference given to those who are currently employed.

5. Hold positions as mid-level or higher civil servants in government departments of their respective countries (or equivalent levels), senior management personnel in various institutions and enterprises, academic backbones in universities and research institutions.

6. Proficient in English, able to use English for professional course learning (reference standards: IELTS score of 6.0 or above, or TOEFL score of 80 or above).

7. Have potential for career development in the field and are willing to contribute to promoting friendly exchanges and cooperation between their country and China.

8. Individuals who are already studying in China or have been admitted to other Chinese government scholarship programs are not eligible to apply.

<b>Tipo de curso:</b>	MAESTRÍA
<b>Modalidad de curso:</b>	Presencial
<b>País:</b>	China
<b>Ciudad:</b>	-
<b>Idiomas:</b>	inglés
<b>Fecha de inicio:</b>	-
<b>Fecha de fin:</b>	-
<b>Fecha límite de inscripción:</b>	12/05/2026
<b>Duración aprox.:</b>	-
<b>Disciplinas:</b>	Comunicación y medios (incluye periodismo)
<b>Observaciones:</b>	Scholarship Coverage

- (1) Exemption from tuition fees, textbook fees, research and field research expenses, English-taught course subsidies, and thesis guidance fees.
- (2) Free on-campus accommodation provided.
- (3) Living allowance: 36,000 RMB per person per year for master's degree students (the CUC will issue it to the students on a monthly basis, according to the actual time the students spend in China).
- (4) One-time resettlement allowance of 3,000 RMB per person.
- (5) Purchase of comprehensive medical insurance in China on behalf of the students.
- (6) One round-trip international air ticket will be provided free of charge, along with one round-trip air ticket for home visit;
- (7) Students must participate in an annual review; those who meet the academic performance assessment criteria may continue to receive the full scholarship in the following year.
- (8) Other expenses will be managed and used by the Ministry of Commerce or the CUC, and will not be issued to the students. The Ministry of Commerce only provides funding for the duration of the academic program. If a student delays graduation for any reason, they will not receive continued funding.